



# Strategic Plan

NEW DECADE NEW US



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# Letter From the President

TO THE SASKATCHEWAN BASKETBALL FAMILY,

On behalf of the board, staff, all those that gave input to build this document, I am proud to share with you our Strategic Plan for 2020-2024.

The Basketball community in Saskatchewan and nationwide has grown leaps and bounds over the last ten years and the future couldn't be brighter. From the strong showing of our national teams- both Men and Women, the Raptors coming off of an NBA Championship in 2019, and the growing number of Sask athletes that are going on to play at higher levels throughout Canada, the US, and internationally the province and our organization are poised to capitalize on that success.

Knowing as well that we are going through trying times, we as a sport and community are, as always, standing together and supporting one another to ensure our continued success. With that being said I believe the plan we've put together will ensure that everyone in the sport- athletes, coaches, officials, administrators, and spectators will all see the benefits both short and long term to our basketball community.

I hope you join us in our excitement for what is to come for basketball in Saskatchewan seeing even more success now and in to the future.

See you in the gym.

Sincerely,

Scott Sather  
President  
Basketball Saskatchewan Inc.

# Back to Basketball

## COVID-19 RETURN TO SPORT PLAN

During the preparation for release of our Strategic Plan we were faced with the COVID-19 pandemic and as an organization we have had to shift part of our focus to navigating a safe return to the game within Saskatchewan both for our own programs and our 70+ member organizations.

As the governing body for the sport of Basketball in the province, we have been mandated to provide a plan that will be used by all registered members and affiliate organizations to guide the return to sport for all organized and sanctioned basketball activities in the province.

Basketball Saskatchewan has worked in conjunction with Canada Basketball, the Government of Saskatchewan Business Response Team (BRT), SaskSport and the Saskatchewan Health Authority to deliver a plan that allows for the gradual return the sport of basketball in a safe and healthy manner. We continue to monitor for new information and provide updated versions of the plan to the basketball community in the province. There are numerous challenges that dealing with COVID-19 brings, from additional time needed to focus on ensuring the safety of our participants, to insurance concerns, to a lack of available facilities in the province. These challenges have meant that our original launch plan for our Year 1 initiatives had to be modified, but on a positive note it has allowed us to really look for new and creative ways to reach and support our membership.

We will continue to put every effort into ensuring the safe full return to basketball for every participant in the province while still focusing on delivering with our Strategic Plan over the next 4 years.



# Foundational Principles

## VISION

To be a  
positive driving force in the  
development, promotion and  
growth of individuals  
through the game of  
basketball

## MISSION

Promote excellence in  
basketball throughout  
Saskatchewan by providing  
leadership and  
opportunities to players,  
coaches, officials and  
volunteers

# Foundational Principles

## **Purpose**

**Focused and strategic in pursuing our vision**

## **Respect**

**Principled in all our actions by showing high regard for the worth of all participants in our programs.**

## **Inclusion**

**Diversity and unity for all members of the Saskatchewan community**

## **Determined**

**Energy, Strength and Passion in all our activities**

## **Excellence**

**We are innovative, performance-driven and results oriented.**

# Foundational Principles

## ROLE OF BASKETBALL SASKATCHEWAN

In service of mandates provided by SaskSport and Canada Basketball, BSI looks to serve 3 major roles within the basketball landscape in the province.

1. Establish the provincial component of a National infrastructure for the delivery of:
  - a. Safe Sport
  - b. Coaching Development
  - c. Player Development
  - d. Officials Development
2. Serve as the governing body for basketball operations in the province
3. Operate a high performance program that consistently medals at National Championships

# The Road to 2024

Basketball Saskatchewan has created 4 PILLARS to SUCCESS that allow us to define what our goals are for the next 4 years

We then created a number of OBJECTIVES AND INITIATIVES to serve as key markers on our road to success





# The 4 Pillars to Success

## Participation

Ensuring opportunities for all interested people to participate in all 3 roles within the game of basketball

## Excellence

Providing first class training and development for High Performance players, coaches and officials

## System Alignment

Working both internally with our direct programs and externally with our partner organizations to have a seamless transition as people move through the basketball LTAD model

## Governance

Ensuring that standards are in place and upheld for the safe and successful operation of all aspects of organized basketball in the province.

Support the Growth of Participation in the 10-14 Year Old Category as a Transition from Jr. NBA to either High Performance or Life Long Participation (LT)

Grow the 3x3 Game (MR)

Decrease financial barrier to participation in Coaching Development Programs (MR)

Identify potential initiatives outside of our current membership that we can support (MR)

Expand the Future's Best youth player clinic program (ST)

Develop a comprehensive club package to provide guidance on sport specific knowledge for both the 3x3 and 5v5 game as well as including key administrative guidance (ST)

Utilize technology to provide online content delivery (ST)

# PILLAR #1 PARTICIPATION





Develop a High Performance Coaching Pathway (LT)

Implement the New Quad High Performance Plan (ST)

Increased Focus on Coaching Education (LT)

Enhance our SuperCamp and Talent ID camps (ST)

**PILLAR #2  
EXCELLENCE**





Support the Growth of Participation in the 10-14 Year Old Category as a Transition from Jr. NBA to either High Performance or Life Long Participation (LT)

Enhance Member Relations (LT)

Develop a High Performance Coaching Pathway (LT)

Increased Focus on Coaching Education (LT)

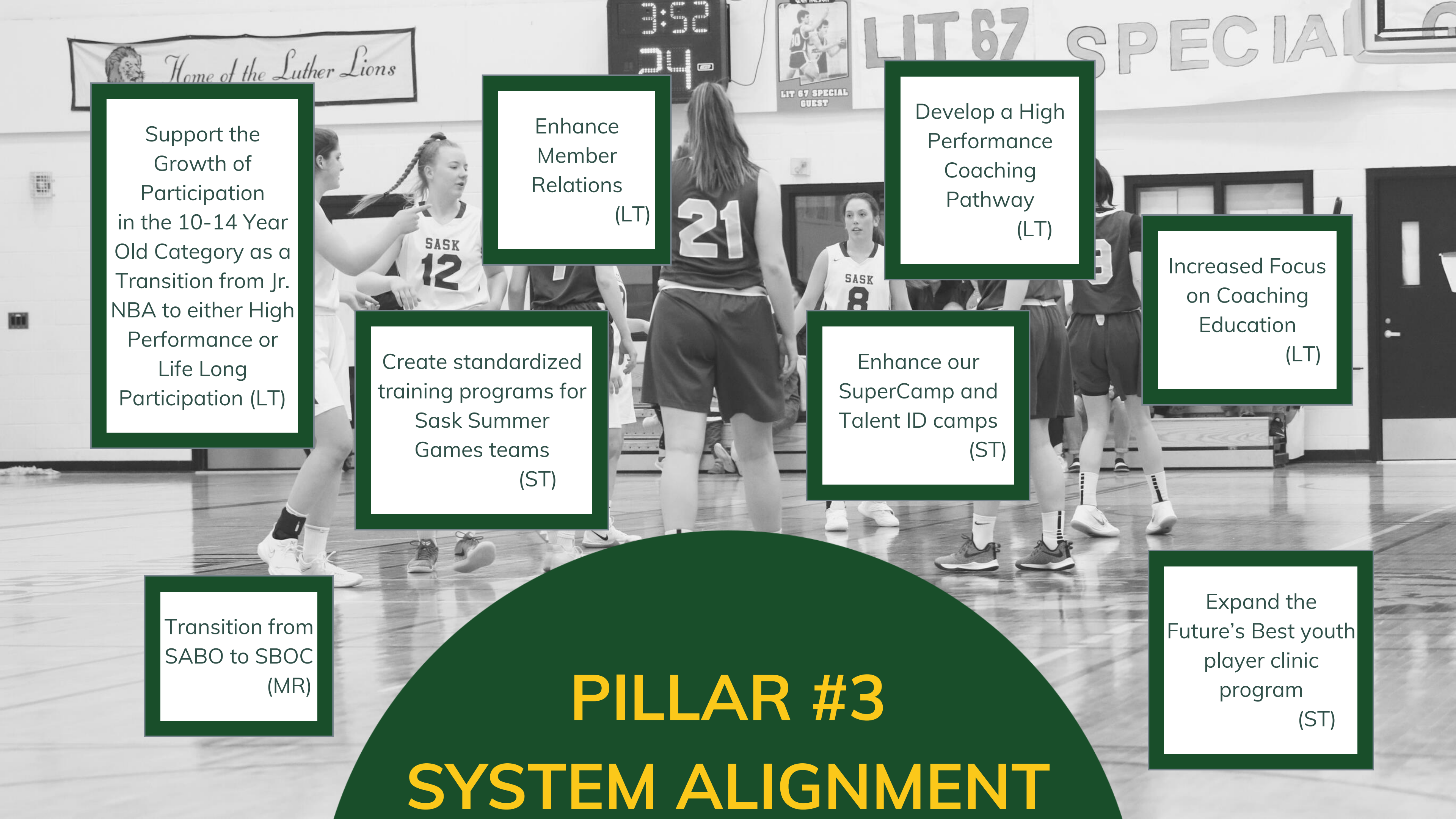
Create standardized training programs for Sask Summer Games teams (ST)

Enhance our SuperCamp and Talent ID camps (ST)

Transition from SABO to SBOC (MR)

Expand the Future's Best youth player clinic program (ST)

**PILLAR #3**  
**SYSTEM ALIGNMENT**



Maintain  
commitment to  
Strong Financial  
Management  
(LT)

Secure New  
External Revenue  
Streams  
(LT)

Enhance  
Member  
Relations  
(LT)

Increased Focus on  
Coaching  
Education  
(LT)

Transition from  
SABO to SBOC  
(MR)

Create a Coach  
Mentorship  
Program  
(ST)

Develop a  
comprehensive  
club package  
to provide  
guidance on sport  
specific knowledge  
for both the 3x3  
and 5v5 game  
as well as  
including key  
administrative  
guidance  
(ST)

Address  
Administration  
Deficiencies to  
Prepare for  
Future State  
(MR)

# PILLAR #4 GOVERNANCE



# YEAR 1 INITIATIVES

Implement Safe Sport Policies - A work group will conduct a review of current BSI policies in regards to Safe Sport and complete policy work as needed to ensure proper alignment with SaskSport and Canada Basketball

Update Registration and Database Systems - Complete an assessment of what systems will be needed in order to serve our programming and governance needs for the next 4-6 years. Any upgrade in systems will be implemented by the end of year 1

Sport Science Courses - As part of our ongoing efforts to provide value to our BSI memberships we will be offering our club teams and leagues select access to Sport Science courses throughout the year. We will also be offering a small number of online Sport Science courses that are open to interested players and coaches who live in areas where no programming is currently offered.

Deposit Required Financial contribution to Reserve Fund - As per our agreement with SaskSport in regards to the steps required to maintain our Provincial Sport Organization(PSO) status we will be required to profit a minimum of \$50,000 in the 2020/2021 season in order to invest \$50,000 into the BSI reserve fund

# YEAR 1 INITIATIVES

Review and Update our Membership Structure - A work group will conduct a review of the membership structure that is currently in place and submit recommendations for potential updates in regards to the following areas:

- a) Membership levels as per the Bylaws including voting rights and BSI responsibilities towards each level and;
- b) Fee structures associated with each membership level

High Performance Program – Targeted Athlete Strategy (TAS) and NextUp Training Program

BSI will be officially moving away from our Centre for Performance program and will be replacing it with 2 training programs, TAS and NxtUp. The implementation of these programs will allow BSI to connect with and train the best players in the province as well as offering a quality program for up and coming players that will allow them opportunities to get better while staying connected to BSI as well. Major components to Year 1 initiatives

- 1) Marketing the change in programming
- 2) Identifying the Top 20 male and female players in the province and recruiting them to the TAS program
- 3) Establishing the first 2 regional training centres outside of Regina and Saskatoon for the NxtUp program
- 4) Securing qualified coaches for both programs
- 5) Finalizing content of each program to tie into HP Quad and yearly planning calendar

# YEAR 1 INITIATIVES

Province Wide Basketball Criminal Record Check Database - One of the components of moving towards a future state of BSI being the sanctioning body for all basketball events in the province is to have the capability to ensure that all requirements are met before sanctioning any event, which will include Criminal Record Checks. This database will also provide programs and officials. Finally we look to this database as an opportunity for member engagement by offering to cover the costs of the check for a certain number of coaches from each program in year 1 as the budget allows.

Online Content Creation In order to create both a standard of age appropriate skill development and reach to more coaches and players in the province, BSI will utilize our YouTube channel to host a number of basketball educational videos. The content in year 1 will fall into 1 of 2 categories:

- a) Getting Better in Your Backyard – videos focused on skills that players can work on 1v0 in their backyard, or the local community hoop
- b) Small Sided Games – skills that can be taught in 1v1 to 3v3 format



# YEAR 1 INITIATIVES

Creation of Club Package - In order to support future growth of club programming in the province, BSI will develop a Club Package that will be a resource toolbox for clubs. The package will contain at minimum the following contents:

- a) Sanctioning and Safe Sport requirements
- b) Administration guidelines for running a club program
- c) Guidelines for age appropriate skill development that will align with Canada Basketball's LTAD and BSI High Performance program minimum standards for entrance
- d) Rules and adaptations for focusing on 3x3 or 5v5
- e) Access to online content for skill and game guidelines

Implementation of Club Package to Start New Programming With the newly created club package, - BSI will target rural communities with players who have aged out of the rural JR. NBA program to start a goal of 8 new clubs. In order to get these new clubs underway the following tasks are assumed to need to occur:

- a) General Marketing of Club Package
- b) Direct Marketing including in person visits/clinics
- c) On call assistance to clubs through startup process

# YEAR 1 INITIATIVES

Creation of a Saskatchewan Basketball Officials Commission (SBOC) - Over the next 2 years, BSI will work with the Saskatchewan Association of Basketball Officials to create SBOC with the intention to move the oversight of Officials in the province within our organization. In the first year the goals are to;

- a) Complete all consultations with impacted organizations;
- b) Develop a financial analysis associated with the transition (both for the transition itself and the future operational costs)
- c) Document the legal steps required to complete the transition

Certification of NCCP Coach Developers - Over the next 2 years, BSI will ensure that we meet the appropriate number of certified Coach Developers based on our demographics (population, geographic spread). Developers are divided into 2 main job descriptions, Learning Facilitators and Evaluators. For the 2020/2021 season BSI will complete the certification process for the following:

- 4 Learning Facilitators in the Fundamentals Category
- 1 Learning Facilitators in the Competition Development Category
- 2 Evaluators in the Learn to Train and Train to Train Categories
- 1 Evaluator in the Competition Development Category

# MOVING FORWARD

As Basketball Saskatchewan steps into our 2020 season and begins to deliver our new Strategic Plan, the Board of Directors and Staff want to acknowledge and thank the countless contributors that supported our organization through these last years of transition. We feel that BSI is now in a great place to begin to expand our support services for all 3 major aspects of the game and are excited at where we can get to by continuing to work together to our common goal of growing the game of Basketball in Saskatchewan over the next 4 years.



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